



The Generalist Advantage

YOUR SUPERPOWER



The Generalist Advantage

PART 0: Introduction

PART 1: Idea synthesis

PART 2: Letter shaped skills

PART 3: Rapid learning

PART 4: Adaptability

PART 5: Leonardo syndrome

PART 6: Impostor syndrome

PART 7: Pareto principle

PART 8: Mastery

PART 9: My AI and me



GENERALIST
SPEAKER

VISUALISATION ENTHUSIAST

OPEN ORGANIZATION
AMBASSADOR

Jimmy Sjölund

Organisational transformation
expert with extensive experience
sparking change at large,
multinational companies

Principal agile practitioner
@ Red Hat





CABLE & WIRELESS



SKANSKA



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Organisational transformation expert with extensive experience sparking change at large, multinational companies

Principal agile practitioner
@ Red Hat



Remember this
guy?





Photo: Fin Costello/Redferns





44255





Svefi
FOLKHÖGSKOLA
KANSANKIRKAFARSKOLI

Remember this
guy?



What is a generalist?

A generalist is a person with a wide array of knowledge on a variety of subjects, useful or not.

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- Polymath
- Multipotentialite

Definition

A **polymath** (Greek: romanized : polymathēs, lit. 'having learned much'; Latin: homo universalis, lit. 'universal human')[1] or **polyhistor** (Greek: romanized: polyīstor, lit. 'well-learned')[2] is an individual whose knowledge spans many different subjects, known to draw on complex bodies of knowledge to solve specific problems.

<https://en.wikipedia.org/wiki/Polymath>

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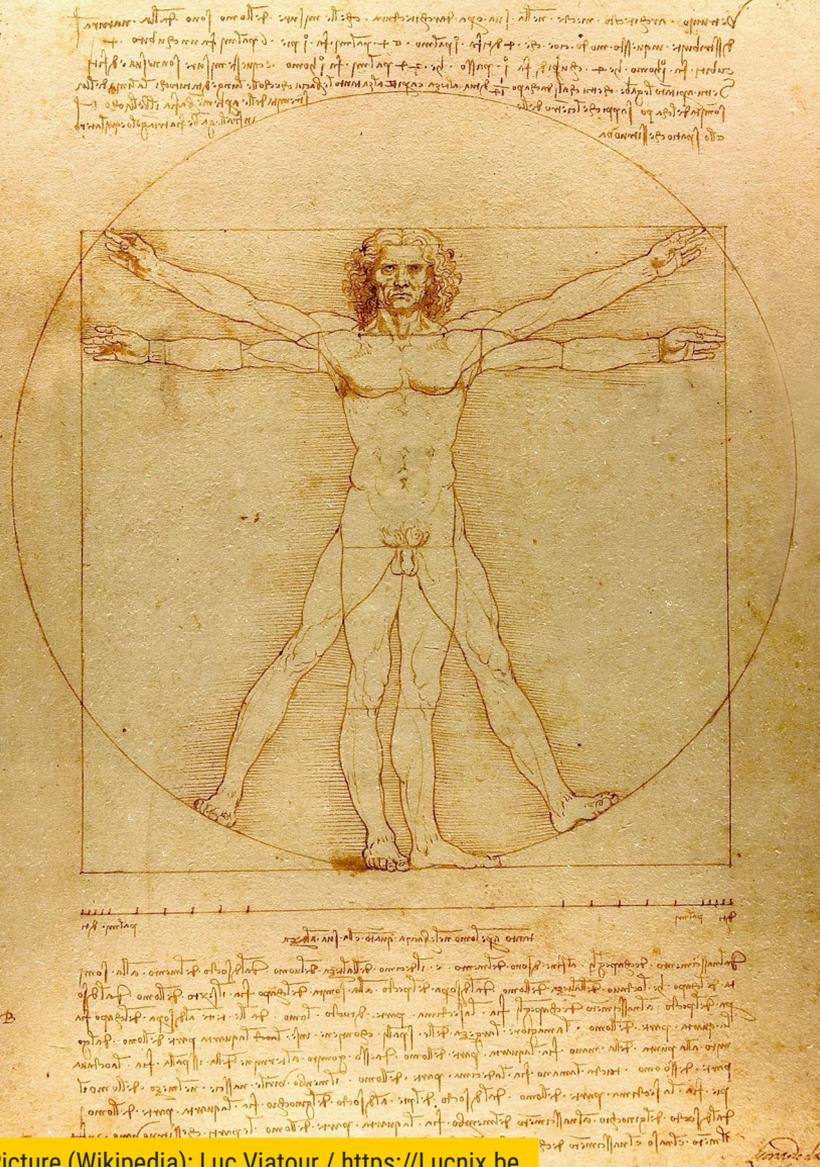
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Leonardo da Vinci

- Painter and sculptor
- Engineer
- Scientist, anatomical studies
- Architect
- Theorist
- Astronomy
- Botany
- ...

Learning is the only thing the mind never exhausts, never fears, and never regrets.





Bruce Dickinson

- Singer, Iron Maiden
- Olympic fencer
- Commercial pilot
- Professor in ancient history
- Honorary PhD in Music
- DJ
- Screenwriter

*Life is about learning,
it's about growing*



Natalie Portman

- Actress
- Bachelor's degree in psychology from Harvard University
- Fluent in English, Hebrew, French, and Spanish.
- Director and producer

*I don't love studying. I hate studying.
I like learning. Learning is beautiful.*



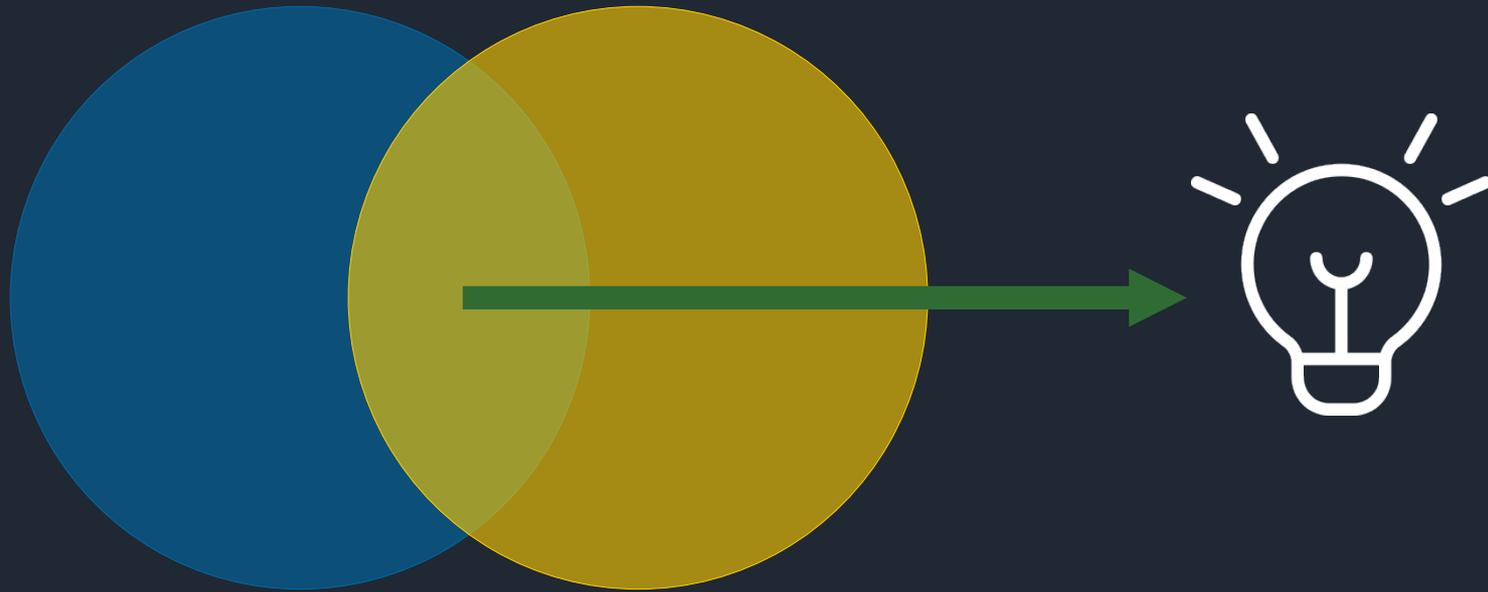
Idea synthesis

- Connecting the dots
- Adaptability
- Cross-disciplinary innovation
- Effective communication
- Problem-solving versatility

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Idea synthesis



DAISY

Minoritetsspråk



DAISY

Minoritetsspråk

Jiddisch
Meänkieli
Romani
Samska

Talbok, DAISY

Fakta

Norska långserier

Levnads-
öden



DAISY content
S-O

Lindqvist, Herman
**Historien om Sverige. Från
förelöppning till kungarrike**
Inläsare: Bertil Odlund, 1993



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DAISY 2.02
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OBSERVERA
Den här talbok är framställd för personer med funktionshinder enligt
17 § språkstiftningen. Ökade spridning eller överföring beivras.

HOW STANDARDS PROLIFERATE:

(SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)

SITUATION:
THERE ARE
14 COMPETING
STANDARDS.

14?! RIDICULOUS!
WE NEED TO DEVELOP
ONE UNIVERSAL STANDARD
THAT COVERS EVERYONE'S
USE CASES.



SOON:

SITUATION:
THERE ARE
15 COMPETING
STANDARDS.

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HEATHER LESON

Voting Member

Chairperson - Governance Working Group

- **Background:** Digital humanitarian and community organiser
- **Cross-disciplinary blend:** Emergency response, mapping, data, and global coordination.
- **Contribution:** Coordinated responses during natural disasters using OpenStreetMap, training volunteers to contribute maps critical for rescue and recovery.
- **Why it matters:** Heather connects the dots between **mapping tools and real-world crisis response**, uniting technologists, NGOs, and affected communities.

Idea synthesis

- Connecting the dots
- Adaptability
- Cross-disciplinary innovation
- Effective communication
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I already told you: I deal with the god damn customers so the engineers don't have to. I have people skills; I am good at dealing with people. Can't you understand that? What the hell is wrong with you people?!

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Letter shaped skills

Letter shaped skills

|

Letter shaped skills

I T

Letter shaped skills

I T E

Letter shaped skills

I T E M

Letter shaped skills

I T E M m

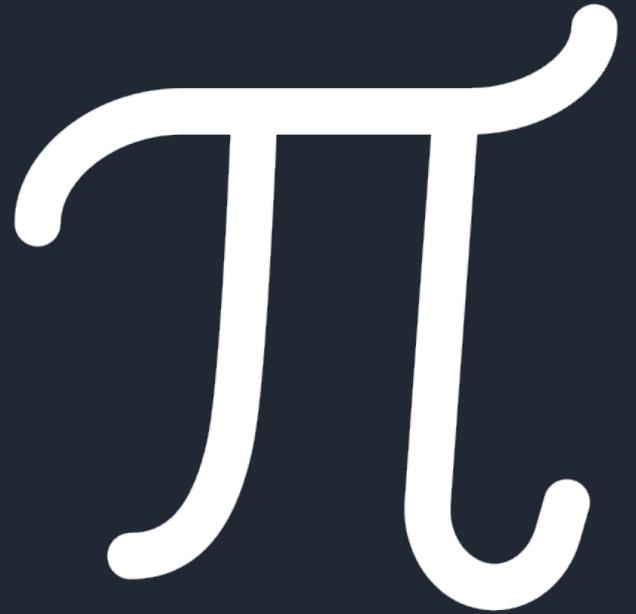
Letter shaped skills

I T E M m

π

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I T E M m



Rapid Learning



Rapid Learning

- Adaptability



Adaptability



Rapid Learning

- Adaptability
- Cross-disciplinary learning



Rapid Learning

- Adaptability
- Cross-disciplinary learning
- Learning Techniques



Rapid Learning

- Adaptability
- Cross-disciplinary learning
- Learning Techniques
- Advantage in agile environments



Rapid Learning

- Adaptability
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- Continuous improvement



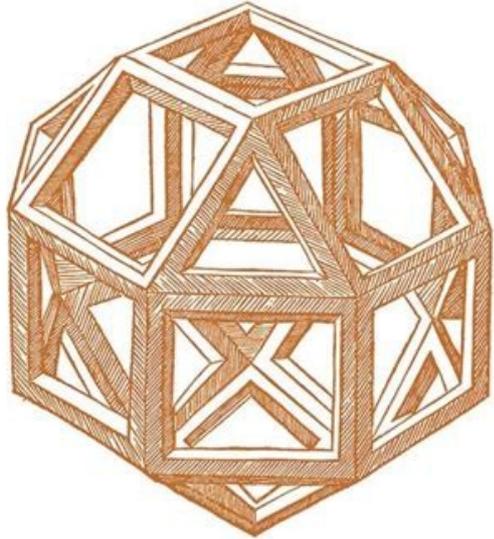
Rapid Learning

- Adaptability
- Cross-disciplinary learning
- Learning Techniques
- Advantage in agile environments
- Continuous improvement



'Significant and timely.' A. C. Grayling

PETER BURKE



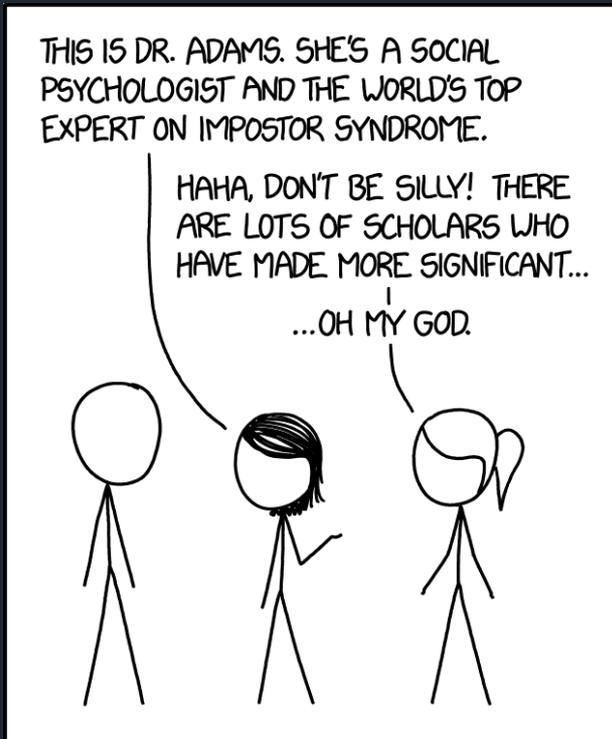
The Polymath

*A Cultural History from
Leonardo da Vinci to Susan Sontag*

Leonardo syndrome

- Curiosity
- Impatience
- Stop starting, start finishing

Impostor syndrome



Pareto Principle

The Pareto principle (also known as the 80/20 rule, the law of the vital few and the principle of factor sparsity) states that for many outcomes, roughly 80% of consequences come from 20% of causes (the "vital few").

Many natural phenomena are distributed according to power law statistics.

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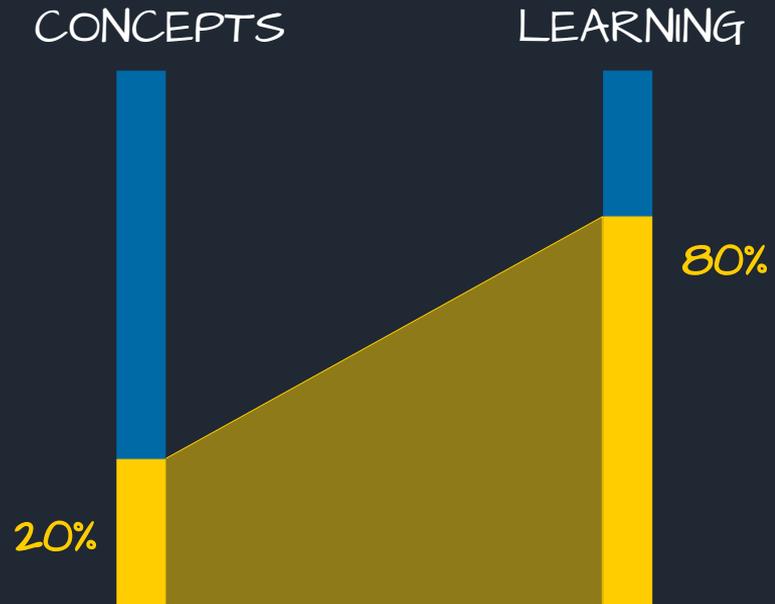
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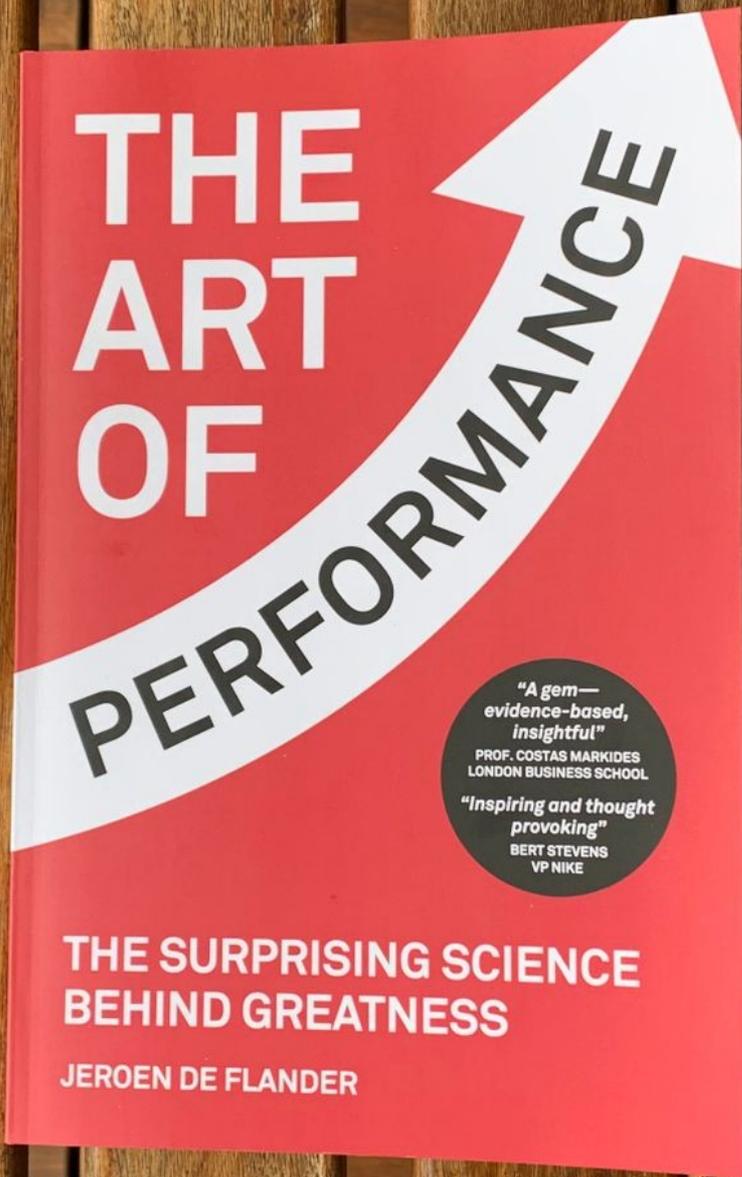
*80% of software problems
are caused by 20% of bugs*

Pareto Principle



Mastery Curve

- Passion and purpose
- Deep practice
- Persistence



THE
ART
OF

PERFORMANCE

*"A gem—
evidence-based,
insightful"*

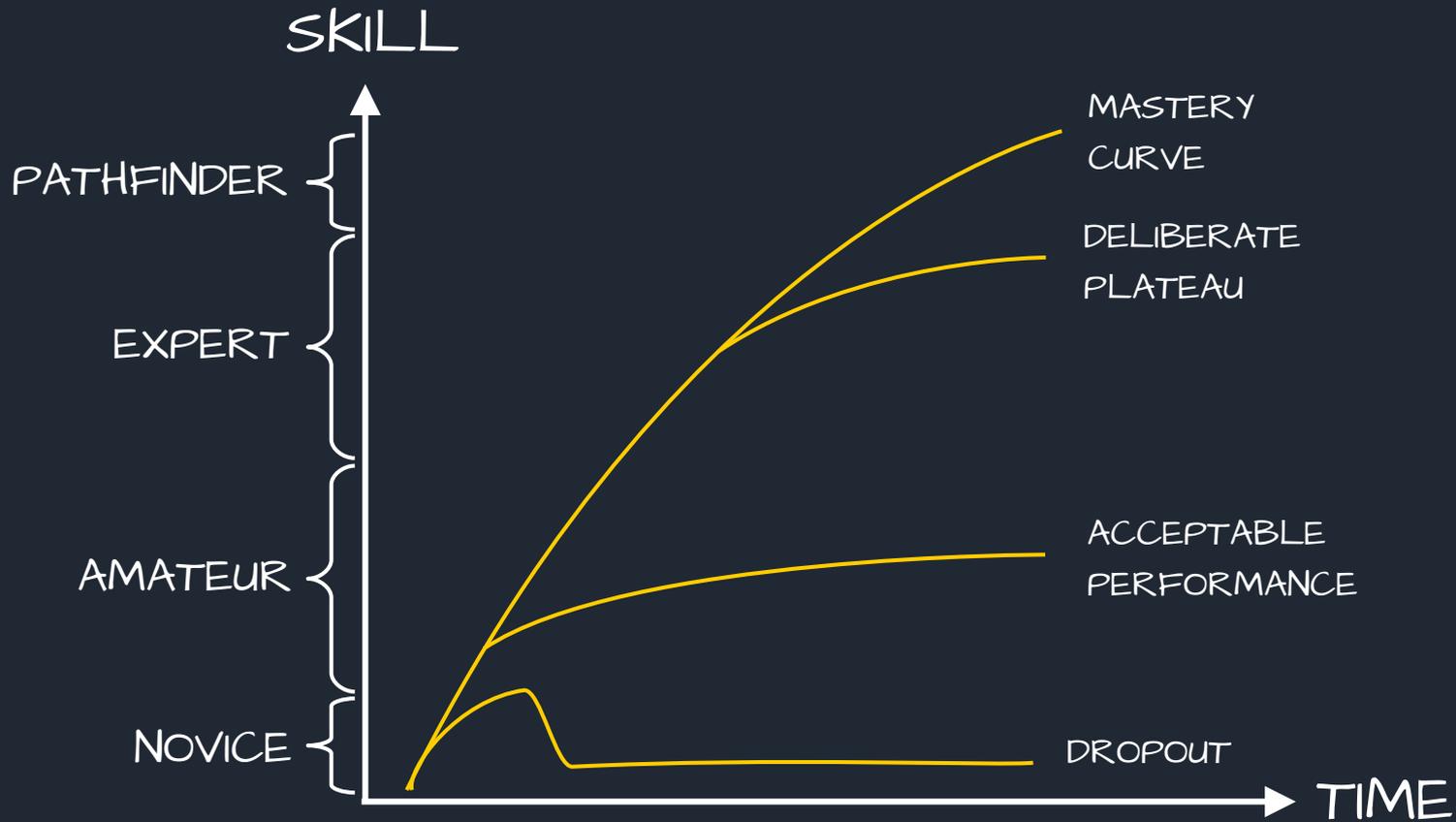
PROF. COSTAS MARKIDES
LONDON BUSINESS SCHOOL

*"Inspiring and thought
provoking"*

BERT STEVENS
VP NIKE

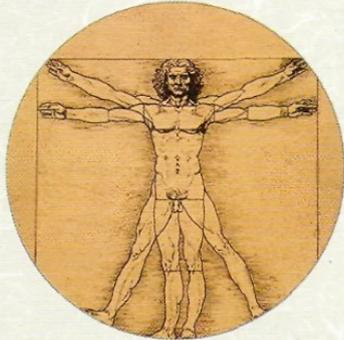
THE SURPRISING SCIENCE
BEHIND GREATNESS

JEROEN DE FLANDER



MASTERY

THE KEYS TO SUCCESS
AND LONG-TERM
FULFILLMENT



GEORGE LEONARD

AUTHOR OF *THE WAY OF AIKIDO*

"The practical wisdom in George Leonard's book will have a great influence for many years to come."—Michael Murphy, author of *Golf in the Kingdom* and *The Future of the Body*

Mastery

- What is Mastery?
- Loving the plateau
- The Dabbler
- The Hacker
- The Obsessive
- **Mastery vs Pareto**

Loving the Plateau



The Dabbler



The Obsessive



The Hacker



Mastery vs Pareto





My AI and me



My AI and me

- Editor



My AI and me

- Editor
- Personal assistant



My AI and me

- Editor
- Personal assistant
- Tutor



My AI and me



- Editor
- Personal assistant
- Tutor
- pAIr programming

My AI and me



- Editor
- Personal assistant
- Tutor
- pAIr programming
- “Creative” artist

My AI and me



- Editor
- Personal assistant
- Tutor
- pAIr programming
- “Creative” artist
- Downsides ... ?

*I want AI to do my laundry and dishes so
that I can do art and writing,*

*not for AI to do my art and writing so
that I can do my laundry and dishes.*

– Joanna Maciejewska

The Generalist Advantage

The Generalist Advantage

 They function as **generators** of innovations.

The Generalist Advantage

 They function as **generators** of innovations.

 They **enrich** working groups.

The Generalist Advantage



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They have a greater capacity to **adapt** to change.

The Generalist Advantage



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They have a greater capacity to **adapt** to change.



They are intellectual crosstalks, **bridges** between specialised working groups.

Thank you!

@jimmysjolund@mastodon.social

<https://sjolund.se>

